

## Summary

A senior (as in I have grey hair) designer with two decades of experience in crafting brands, products & services.

**Mikko Lahti**

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## Selected professional experience

### **Nordhealth** (FI)

Senior Product Designer  
2022–

### **Siili Solutions** (FI)

Senior Visual Designer  
2020–2022

### **Idean** (FI & USA)

Senior Visual Designer  
2012–2020

### **Base One London** (UK)

Creative Designer  
2009–2011

### **Absolutions** (FI)

Web Designer  
2004–2005

### **Nordhealth** (2022–)

At Nordhealth I work in Provet Cloud product team that is modernizing a legacy veterinary practice management software used by thousands of veterinary clinics around the world. Working closely with product managers and engineers, I lead design initiatives, improve usability, and drive adoption in change-resistant industry.

### **Neste** (2021–2022)

I was a UX/UI designer in the product design team, developing a platform that connects suppliers with client operations and supports the transformation into the world's largest producer of sustainable fuel products.

### **Varma** (2021)

As part of a major renewal of digital services disrupted by regulations, I helped define and design an MVP for a work ability management service.

### **Posti** (2020)

I supported the data services design team in developing current and future products, working closely with the Product Owner, Lead Service Designer, and Front-end Developer as a hybrid UX/Visual product designer.

### **Framery** (2020)

We created a digital experience concept for controlling a physical product and established a digital visual language to guide future product development.

### **Intapp** (2019)

We kick-started a design system for a suite of law and financial products, where I refreshed the product's visual language while supporting the design system creation.

### **Panera Bread** (2019)

Our team envisioned a new holistic digital service for the hospitality and restaurant industry, where I created a digital visual language and visualized key touchpoints.

### **Bayer Innovation Group** (2018)

We designed a digital AI coach for anxious millennials, where I created a visual experience and UI aligned with the target audience and Bayer's brand.

### **E\*Trade** (2018)

We developed a concept for an investment product targeting emerging investors, where I created a new visual style and UI visualizations for the mobile app.

### **Ericsson** (2018)

Our team conceptualized the digital experience for a gaming and streaming console, and I explored the visual style and UI for this hybrid entertainment system.

### **Avetta** (2017)

We reimaged and rebuilt a supply chain risk management product, where I defined the digital visual language and collaborated with the client's agile team on further development.

### **HPE** (2016)

We redesigned their key security products, working for six months with product owners to build a MVP consolidating the features of multiple legacy products.

### **NAPA** (2015)

I worked with the client's team for several months to develop a business-critical 3D tool for ship design.

## Education

### **UCCA** (UK)

BA (Hons) in Graphic Design  
2005–2008

### **Helsinki Polytechnic** (FI)

Studies in Digital Communication  
2001–2003

## Awards

### **Avetta** (2019)

- American Business Awards:  
Winner in Supply Chain Management Solutions
- Business Sector Media:  
Environmental Leader Award

### **HPE** (2017)

- Security Today:  
New Product of the Year Award
- SC Trust Award:  
Winner in SIEM Security Solutions